

OUNDLE

The magazine for Oundle and its villages

LIFE

Media Pack

4500+
copies in circulation
every month

The magazine for Oundle
and its surrounding villages

**Packed with locally focused editorial: shopping, history,
growing your own, whats on, sports and clubs, church news**

What is **OUNDLIFE** magazine?

A stylish, modern, monthly read designed specifically for the thriving area of Oundle, its beautiful villages and the lucky people who live in this amazing town and its countryside.

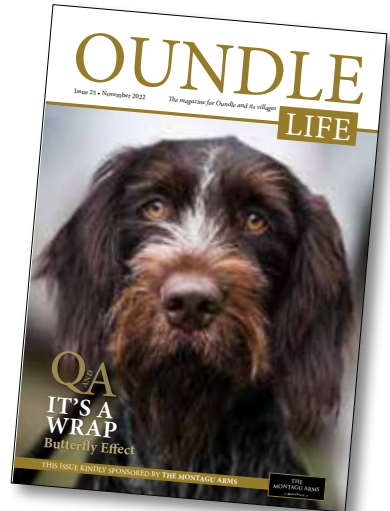
Not just an advertising directory...

Local businesses have the opportunity to advertise around regular editorial which includes local history, growing your own, high street news, what's on, along with local club and association news. We always ensure a good balance of each, meaning that readers (your potential customers) are engaged and interested at all times.

Delivered free to every home in Southwick, Upper and Lower Benefield, Lutton, Fotheringhay, Barnwell, Polebrook, Glapthorn, Cotterstock, Ashton, Warmington, Tansor, Achurch, Apethorpe, Lilford, Luddington in the Brook, Pilton, Stoke Doyle, Wadenhoe, Woodnewton and Oundle.

Alternatively, for people visiting the town, free copies are also available in the local cafes, restaurants, pubs and shops.

Over 4,500 copies of this handy A5 magazine will be distributed door to door and to local businesses every month.



Benefits of advertising:

- Advertise directly to people in your local area
- A5 monthly publication
- Affordable and cost effective options for all budgets
- Our in-house studio can set your artwork at no extra cost
- Features on a regular basis
- Available to view online
- Discounts available for multiple bookings
- Your advert shared via @oundlelife Facebook page
- Distributed a week prior to the beginning of the edition month.
For example: November edition is distributed in the last week in October. This ensures you get a full month's worth of advertising.

Advertisement options

90mm(h) x 61mm(w)	43mm(h) x 61mm(w)
Horizontal 90mm(h) x 128.5mm(w)	
Vertical 185mm(h) x 61mm(w)	

Eighth page
£45.00

Quarter page
£60.00

Half page
£100.00

Full page
£190.00

Double page spread
£365

Trim size
210mm(h) x 148.5mm(w)

Bleed size
216mm(h) x 154.5mm(w)

PRIME POSITIONING

Sponsorship package:

Banner on the front cover & full page
on the outside back cover

210mm(h) x 148.5mm(w) **£260.00**

Cover positions

210mm(h) x 148.5mm(w) **£210.00**

No up front costs unless prepaying (see below). Subject to VAT.

DISCOUNTS AVAILABLE FOR MULTIPLE BOOKINGS

5% discount for 3 editions

10% discount for 4-7 editions

15% discount for 8-11 editions

20% discount for 12 editions

Example: Full cost for full page = £190.00,
with 20% discount = £152.00

Plus... FREE Facebook promotion included with every booking. Receive an **extra 5% discount**, if you would like to prepay for multiple bookings.

REGULAR ADVERTORIAL FEATURES!

- Combining both magazines at a special cost
- Provide your wording and image and we'll do the rest
- Single and double spaces available for a variety of budgets

TERMS & CONDITIONS

Artwork specifications: all artwork supplied by customers should be of at least a 300dpi resolution, in a PDF or JPEG format.

Cancellations: Must be made in writing 14 days prior to copy deadline. Prime page and sponsorship package cancellations must be made 28 days prior to copy deadline.

Proofing: We do not proofread unless specifically asked to do so. It is the provider's responsibility to check their copy prior to publication.



And Oundle Life magazine isn't all we do...



thrapston
The magazine for Thrapston and its villages Issue 13 • January 2023

LIFE

QA
AND
STYLISH
INTERIORS
Auburn Fox

THIS ISSUE IS KINDLY SPONSORED BY... **CROWSON'S**

CROWSON'S
FUNERAL DIRECTORS

3845+
copies in circulation
every month

Contact Oundle Life Magazine

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Find us on Facebook!  **@oundlelife**

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DESIGN & PUBLISH