

# OUNDLE

*The magazine for Oundle and its villages*

# LIFE

## Media Pack

4,670  
copies in circulation  
every month

The magazine for Oundle  
and its surrounding villages

**Packed with locally focused editorial: shopping, history,  
growing your own, whats on, sports and clubs, church news**

# What is **OUNDLIFE** magazine?

A stylish, modern, monthly read designed specifically for the thriving area of Oundle, its beautiful villages and the lucky people who live in this amazing town and its countryside.

## **Not just an advertising directory...**

Local businesses have the opportunity to advertise around regular editorial which includes local history, growing your own, high street news, what's on, along with local club and association news. We always ensure a good balance of each, meaning that readers (your potential customers) are engaged and interested at all times.

Delivered free to every home in Southwick, Upper and Lower Benefield, Lutton, Fotheringhay, Barnwell, Polebrook, Glapthorn, Cotterstock, Ashton, Warmington, Tansor, Achurch, Apethorpe, Lilford, Luddington in the Brook, Pilton, Stoke Doyle, Wadenhoe, Woodnewton, Elmington, Thurning and Oundle.

Alternatively, for people visiting the town, free copies are also available in the local cafes, restaurants, pubs and shops.

**Over 4,670 copies of this handy A5 magazine will be distributed door to door and to local businesses every month.**



### ***Benefits of advertising:***

- Advertise directly to people in your local area
- A5 monthly publication
- Affordable and cost effective options for all budgets
- Our in-house studio can set your artwork at an affordable cost
- Features on a regular basis
- Available to view online
- Discounts available for multiple bookings
- Your advert shared via @oundlelife Facebook page
- GPS tracked distribution a week prior to the beginning of the edition month.  
*For example: November edition is distributed in the last week in October. This ensures you get a full month's worth of advertising.*

# Advertisement options

90mm(h) x 61mm(w)	43mm(h) x 61mm(w)
Horizontal 90mm(h) x 128.5mm(w)	
Vertical 185mm(h) x 61mm(w)	

**Eighth page**  
**£50**

**Quarter page**  
**£70**

**Half page**  
**£110**

**Full page**  
**£210**

**Double page spread**  
**£400**

*Trim size*  
210mm(h) x 148.5mm(w)

*Bleed size*  
216mm(h) x 154.5mm(w)

## PRIME POSITIONING

Sponsorship package:

Banner on the front cover & full page  
on the outside back cover  
210mm(h) x 148.5mm(w) **£290**

Cover positions  
210mm(h) x 148.5mm(w) **£230**

No up front costs. Subject to VAT.

## DISCOUNTS AVAILABLE FOR MULTIPLE BOOKINGS

5% discount for 3 editions  
10% discount for 4-7 editions  
15% discount for 8-11 editions  
20% discount for 12 editions

Example: Full cost for full page = £210,  
with 20% discount = £168

**Plus... FREE Facebook promotion**  
**included with every booking.**

## REGULAR ADVERTORIAL FEATURES!

- Combining both magazines at a special cost
- Provide your wording and image and we'll do the rest
- Single and double spaces available for a variety of budgets

## TERMS & CONDITIONS

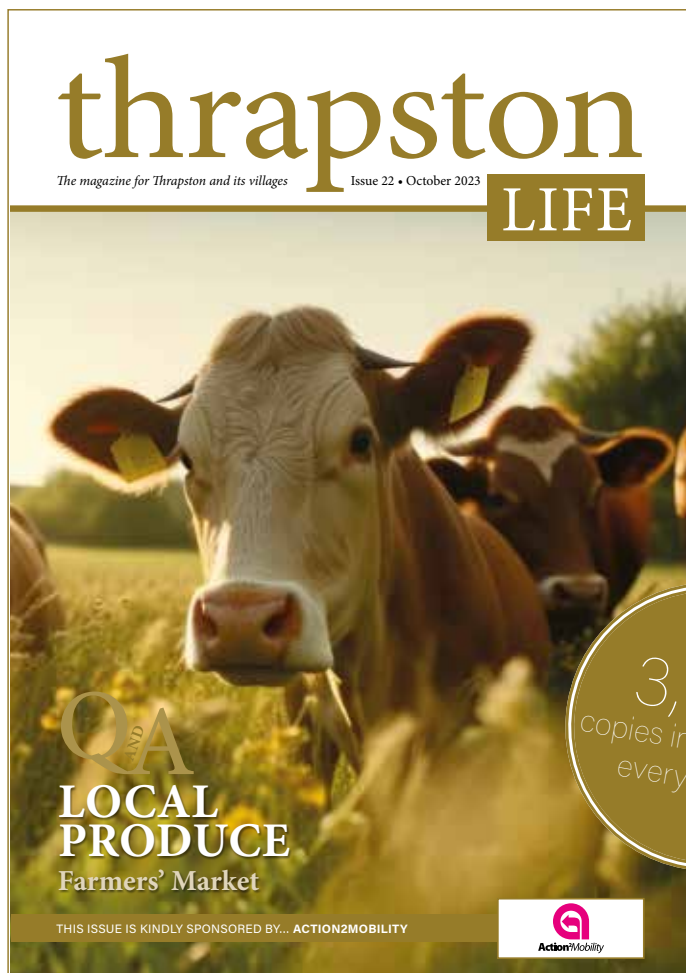
**Artwork specifications:** all artwork supplied by customers should be of at least a 300dpi resolution, in a PDF or JPEG format.

**Cancellations:** Must be made in writing 14 days prior to copy deadline. Prime page and sponsorship package cancellations must be made 28 days prior to copy deadline.

**Proofing:** We do not proofread unless specifically asked to do so. It is the provider's responsibility to check their copy prior to publication.



And Oundle Life magazine isn't all we do...



**Contact Oundle Life Magazine**

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**Find us on Facebook!**  **@oundlelife**

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**thrapston**  
The magazine for Thrapston and its villages  
**LIFE**

 **TYPESTART  
CREST**