

OUNDLE

The magazine for Oundle and its villages

LIFE

Media Pack

4,670
copies in circulation
every month

The magazine for Oundle
and its surrounding villages

Packed with locally focused editorial: shopping, history,
growing your own, whats on, sports and clubs, church news

What is **OUNDLIFE** magazine?

A stylish, modern, monthly read designed specifically for the thriving area of Oundle, its beautiful villages and the lucky people who live in this amazing town and its countryside.

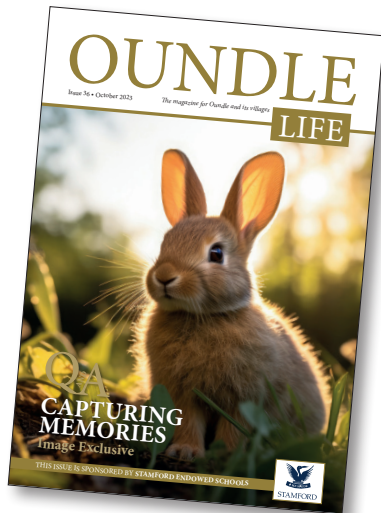
Not just an advertising directory...

Local businesses have the opportunity to advertise around regular editorial which includes local history, growing your own, high street news, what's on, along with local club and association news. We always ensure a good balance of each, meaning that readers (your potential customers) are engaged and interested at all times.

Delivered free to every home in Southwick, Upper and Lower Benefield, Lutton, Fotheringhay, Barnwell, Polebrook, Glapthorn, Cotterstock, Ashton, Warmington, Tansor, Achurch, Apethorpe, Lilford, Luddington in the Brook, Pilton, Stoke Doyle, Wadenhoe, Woodnewton, Elmington, Thurning and Oundle.

Alternatively, for people visiting the town, free copies are also available in the local cafes, restaurants, pubs and shops.

Over 4,670 copies of this handy A5 magazine will be distributed door to door and to local businesses every month.



Benefits of advertising:

- Advertise directly to people in your local area
- A5 monthly publication
- Affordable and cost effective options for all budgets
- Our in-house studio can set your artwork at an affordable cost
- Features on a regular basis
- Available to view online
- Discounts available for multiple bookings
- Your advert shared via @oundlelife Facebook page
- GPS tracked distribution a week prior to the beginning of the edition month.
For example: November edition is distributed in the last week in October. This ensures you get a full month's worth of advertising.

Advertisement options

90mm(h) x 61mm(w)	43mm(h) x 61mm(w)
Horizontal 90mm(h) x 128.5mm(w)	
Vertical 185mm(h) x 61mm(w)	

Eighth page
£55

Quarter page
£77

Half page
£121

Full page
£231

Double page spread
£440

Trim size
210mm(h) x 148.5mm(w)

Bleed size
216mm(h) x 154.5mm(w)

PRIME POSITIONING

Sponsorship package:

Banner on the front cover & full page
on the outside back cover
210mm(h) x 148.5mm(w) **£319**

Cover positions
210mm(h) x 148.5mm(w) **£253**

No up front costs. Subject to VAT.

DISCOUNTS AVAILABLE FOR MULTIPLE BOOKINGS

5% discount for 3 bookings
10% discount for 6 bookings
20% discount for 12 bookings

Example: Full cost for full page = £231.00,
with 20% discount = £184.80

Plus... FREE Facebook promotion
included with **every** booking.

REGULAR ADVERTORIAL FEATURES!

- Combining both magazines at a special cost
- Provide your wording and image and we'll do the rest
- Single and double spaces available for a variety of budgets

TERMS & CONDITIONS


Artwork specifications: all artwork supplied by customers should be of at least a 300dpi resolution, in a PDF or JPEG format.

Cancellations: Must be made in writing 14 days prior to copy deadline. Prime page and sponsorship package cancellations must be made 28 days prior to copy deadline.

Proofing: We do not proofread unless specifically asked to do so. It is the provider's responsibility to check their copy prior to publication.



And Oundle Life magazine isn't all we do...



thrapston
The magazine for Thrapston and its villages Issue 22 • October 2023

LIFE

QA AND LOCAL PRODUCE
Farmers' Market

THIS ISSUE IS KINDLY SPONSORED BY... ACTION2MOBILITY

Action2Mobility

3,720
copies in circulation
every month

Contact Oundle Life Magazine

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Find us on Facebook!  **@oundlelife**

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 **TYPESTART
CREST**